

**Strive**  
for **Life**  
FOUNDATION

**Strive** for **Life**

## *Our Mission:*

*“To raise funds and awareness of heart conditions in youth and to provide financial assistance to families in need.”*

***Strive for Life is a non-profit organization that is committed to its mission of supporting preventative measures to protect children and young adults from heart conditions that can impact their overall health, athletic performance or in some cases cause sudden death.***

## **VISION**

According to estimates from the American Heart Association, at least one-half million children in the US have some form of cardiac problem; 1 in 100, and approximately 9,500 of those children (<18 years old) experience sudden cardiac arrest (SCA) each year. Additionally, statistics from the March of Dimes state 40,000 children are born each year with a heart defect, adding to the number of those with heart-related problems.

In the US, about 30 million youth participate in some form of organized sports, and account for more than 3.5 million injuries each year. Strive for Life Foundation is committed to:

- Ensuring that youth have access to high quality heart assessments through My HeartCheck.
- Educate parents, athletes, coaches, teachers and others about the signs and symptoms of heart conditions and sudden cardiac arrest.

## **CURRENT STRATEGY**

Strive for Life Foundation's current strategy is to sponsor heart screenings for youth ages 8 to 25. This sponsorship includes working with organizations with the goal to provide financial assistance that helps offset the cost of testing. In order to extend participation to all families, we provide grants based on documented financial need-based guidelines. Strive for Life is committed to supporting people regardless of their ability to pay.

## **RESULTS**

To date, Strive for Life has financially supported more than 16,000 screenings for youths aged 8 to 25. Out of those screened, around 7.5% have been identified with conditions that could potentially shorten their lifespan, prompting treatment either by their primary care doctor or referral to a pediatric cardiologist. Approximately 2% of these cases involve more critical heart conditions that necessitate immediate medical attention, such as electrical abnormalities, cardiomyopathies, certain valve disorders, septal defects (holes in the heart wall), and artery malformations. Many of these cases require surgical interventions or other life-saving procedures to ensure a long and healthy life.

## commitment letter

---

I, \_\_\_\_\_, agree to serve as a voting member of the board of directors of the Strive for Life Foundation. I understand that I am committing to a 2-year term and am eligible to serve consecutive terms at my own discretion.

**During my tenure as a board member, I agree to:**

1. Protect and steward the mission of the organization and abide by all by-laws;
2. Represent the organization to the general public through my professional, personal, and social networks.
3. Serve as an active member or chair of at least 1 subcommittee.
4. Attend a minimum of 10 monthly board meetings and assigned subcommittee meetings (in person or virtual).
5. Attend a My HeartCheck youth heart screening event as soon as practical after becoming a board member.
6. Support the development of the board by identifying and helping recruit at least one potential board member per year who shares the interest of our mission.
7. Help raise funds to support the organization's work. My annual goal amount is \$2,000. This goal can be accomplished through any combination of the following: A) Making a personal donation; B) obtaining contributions from your employer; C) soliciting corporate or business sponsorships; D) bringing guests and attendees to our fundraising events; or E) collecting auction items or in-kind donations.

---

While I am committed to fulfilling my commitment to this organization, I also agree to give appropriate notice of resignation to the Board President should circumstances prevent me from doing so.

Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## board & committee structure

---

- President
  - Strategic Planning
  - Legal
- Vice-President
  - Membership/Recruitment
- Treasurer
  - Accounting
- Secretary
  - Meeting Minutes
- Fundraising, Sponsorships and Grants
- Marketing
  - Social Media
  - Database Management
- Beats for Beats Chair
  - Subcommittees
- Golf Tournament Chair
  - Subcommittees